

REVISED LUCKY STRIKE COMMERCIAL SCHEDULE

11/21

Due to a new gimmick dreamed up by Messrs. BBD&O, the following commercials, extolling the virtues of the Great American Droodle, are being inserted into the regular schedule. This supercedes any other commercial schedule for Luckies that you may have.

jake

Monday (11/22) 7, Droodles 1 (8:00 PM News)
 Tuesday (11/23) 13, " 2 (11:00 PM Sports)
 Wednesday (11/24) Home for turkey day
 Monday (11/29) 15, Droodles 3 (8:00 PM News)
 Tuesday (11/30) 21, Droodles 4 (11:00 PM Sports)
 Wednesday (12/1) 23, Droodles 5 (8:00 PM News)
 Thursday (12/2) 29, Droodles 1 (11:00 Sports)
 Friday (12/3) 31, Droodles 2 (8:00 PM News)

Monday (12/6) Note: Not on previous sheet. Sorry, jjj
 8:00 PM News 13, 14
 11:00 PM Sprt 15, Droodle 3

Wednesday 12/8:10, Droodle 4, (8:00 PM News)
 Friday (12/10) 14, Droodle 5, (11:00 PM ~~XXXX~~ Sports)
 Monday (12/13) 20, Droodle 1, (8:00 PM News)
 Wednesday (12/15) 30 " 2 (11:00 PM Sports)
 Friday (12/17) 36, " 3 (8:00 PM News)

Xmas Vacation

1955

Monday (1/3) 42, Droodle 4 (11:00 PM Sports)
 Wednesday (1/5) 45, " 5 (8:00 PM News)
 Friday (1/7) 15, " 1 (11:00 PM Sports)
 Monday (1/10) 23, " 2 (8:00 PM News)
 Wednesday (1/12) 33, " 3 (11:00 PM Sports)
 Friday (1/14) 39, " 4 (8:00 PM News)
 Monday (1/17) 8, " 5 (11:00 PM Sports)
 Wednesday (1/19) 14, " 1 (8:00 PM News)
 Friday (1/21) 24, " 2 (11:00 PM Sports)

This fulfills the obligations for the remainder of the first semester. WCSR, will, naturally, substitute their nightcap music show wherever WAMP has "Sports" listed, i.e., every 11:00 PM slot.

In the affidavits sent in to CRC, please make sure that this revised schedule is used. Otherwise, the reports won't concur, and, though I doubt that they ever look at them, it might just prove embarrassing should they check and find discrepancies in our reports.

thanx muchly
 jake

